



KENNEDY  
PHARMACY INNOVATION  
CENTER

NAME

DATE

TOP CAREER INTERESTS

## MY PERSONAL BRAND

What are my core values and beliefs?

What do my actions, involvement, work experience, social media posts, etc. portray to the outside world? AND what do you want them to convey?

What are my strengths? What value do I bring to my work, student organizations, group projects, etc.?

What other things can I do to reinforce my values/beliefs? Can include specific leadership roles, internships, classes to take, social media posts to create, etc.